

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56255
Contract Dates: 10/08/2012-10/14/2012
Customer Order:
Linked Order:
CPE: / / 2554

Invoice Num: 1201-543790
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

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PAY BY 11/13/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS WK 10/8

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	10/08/2012-10/12/2012	MTWTF..	30	3	400.00				
LUR;30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		MTWTF..	3	400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/08/2012	Mo	06:36:33 AM		TVGENROTH1213H	30	400.00				
10/09/2012	Tu	06:40:13 AM		TVGENROTH1213H	30	400.00				
10/11/2012	Th	06:12:56 AM		TVGENKR12MR1H	30	400.00				
2	NOON NEWS	10/08/2012-10/12/2012	MTWTF..	30	3	375.00				
LUR;30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		MTWTF..	3	375.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/09/2012	Tu	12:11:35 PM		TVGENKR12MR1H	30	375.00				
10/10/2012	We	12:11:09 PM		TVGENKR12MR1H	30	375.00				
10/11/2012	Th	12:14:43 PM		TVGENROTH1213H	30	375.00				
3	5-530PM NEWS	10/08/2012-10/12/2012	MTWTF..	30	1	675.00				
LUR;30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		MTWTF..	1	675.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/10/2012	We	05:13:09 PM		TVGENROTH1213H	30	675.00				
4	530-6PM NEWS	10/08/2012-10/12/2012	MTWTF..	30	3	675.00				
LUR;30 MIN SEP										

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			M T W T F . .		3		675.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:42:17 PM		TVGENROTH1213H	30	675.00			
10/09/2012	Tu	05:41:44 PM		TVGENROTH1213H	30	675.00			
10/11/2012	Th	05:39:15 PM		TVGENKR12MR1H	30	675.00			
5	M-F 6PM NEWS		10/08/2012-10/12/2012		M T W T F . .		30	3	725.00
LUR;30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			M T W T F . .		3		725.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	06:24:09 PM		TVGENKR12MR1H	30	725.00			
10/11/2012	Th	06:22:57 PM		TVGENROTH1213H	30	725.00			
10/12/2012	Fr	06:10:18 PM		TVGENROTH1213H	30	725.00			
6	11PM NEWS		10/08/2012-10/14/2012		M T W T F S S		30	3	1,100.00
LUR;30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			M T W T F S S		3		1,100.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	11:32:05 PM		TVGENROTH1213H	30	1,100.00			
10/11/2012	Th	11:32:02 PM		TVGENROTH1213H	30	1,100.00			
10/13/2012	Sa	11:22:26 PM		TVGENROTH1213H	30	1,100.00			
7	11:35P-12:37A - LETTERMAN		10/08/2012-10/12/2012		M T W T F . .		30	2	275.00
LUR;30 MIN SEP									

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			MTWTF..		2		275.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	12:32:45 AM		TVGENROTH1213H	30	275.00			
10/11/2012	Th	12:13:45 AM		TVGENKR12MR1H	30	275.00			
8	SAT.CBS MORNING NEWS		10/13/2012-10/13/2012	S.		30	1	275.00
LUR;30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		S.		1		275.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	08:21:58 AM		TVGENKR12MR1H	30	275.00			
9	CBS SUN MORN		10/14/2012-10/14/2012	S		30	1	400.00
LUR;30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		S		1		400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	09:48:36 AM		TVGENKR12MR1H	30	400.00			
10	FACE THE NATION		10/14/2012-10/14/2012	S		30	1	450.00
LUR;30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		S		1		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	11:23:00 AM		TVGENROTH1213H	30	450.00			

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11	NCIS	10/09/2012-10/09/2012	. T	30	1	4,000.00				
LUR;30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		. T		1		4,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/09/2012	Tu	07:59:14 PM		TVGENKR12MR1H	30	4,000.00				
12	THE BIG BANG THEORY/TWO AND A HALF	10/11/2012-10/11/2012	. . . T . . .	30	1	3,250.00				
LUR;30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		. . . T . . .		1		3,250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/11/2012	Th	08:18:03 PM		TVGENKR12MR1H	30	3,250.00				
13	NFL REGULAR SEASON GAMES	10/14/2012-10/14/2012 S	30	1	5,000.00				
LUR;30 MIN SEP;4:15-7:15P										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012	 S		1		5,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/14/2012	Su	02:33:21 PM		TVGENKR12MR1H	30	5,000.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		24		24,425.00		3,663.75	20,761.25	0.00	0.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not

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accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
<div>DUPLICATE</div>		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing
	ACCOUNT EXECUTIVE	Trade Value
	412-575-2200	Agency Commission
		Local Tax
		State Tax
		Pre Paid Amount
		Pay This Amount
		24,425.00
		0.00
		3,663.75
		0.00
		0.00
		0.00
		20,761.25

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